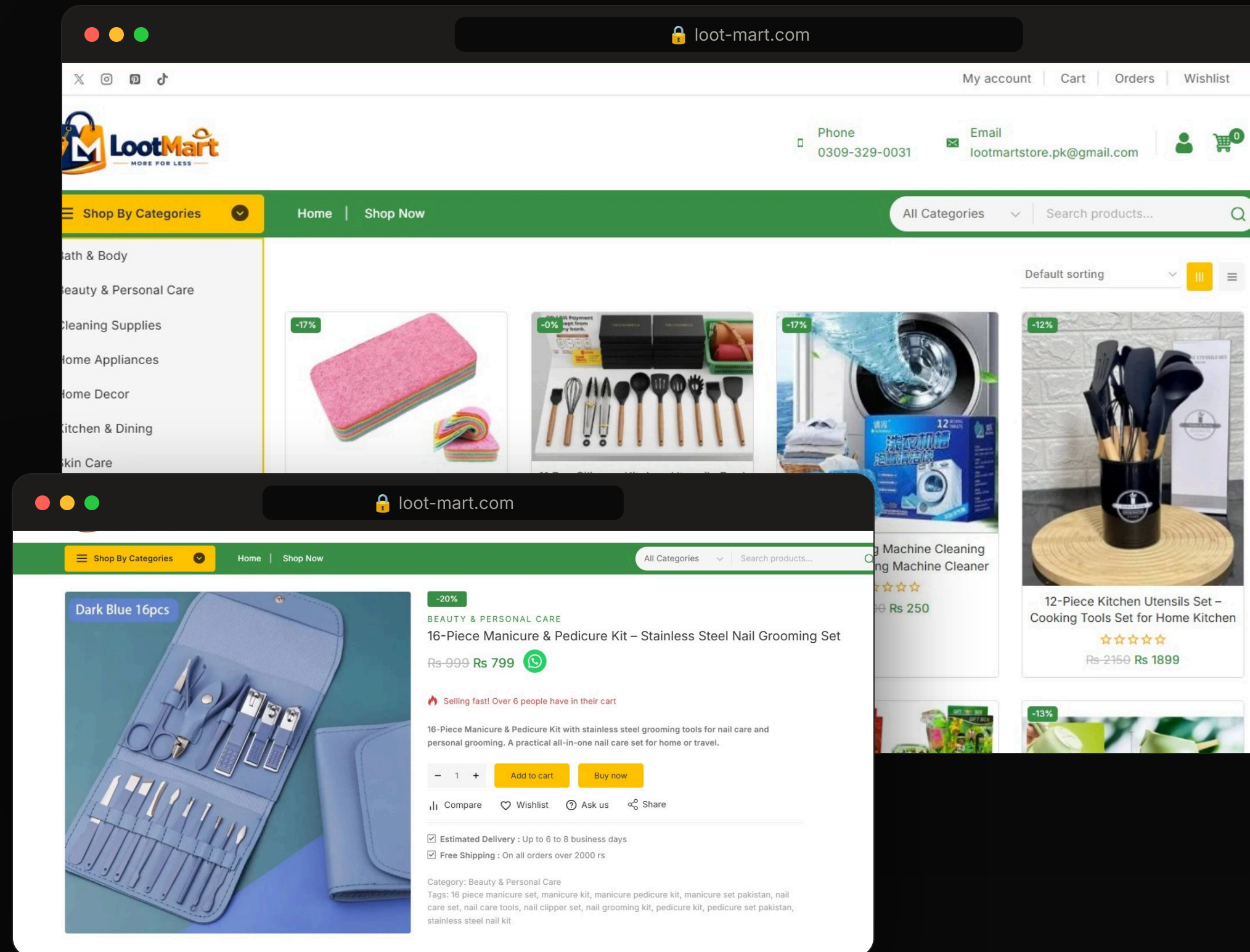


— LOOT MART

Designing a User-Friendly E-Commerce Website for Everyday Essentials.

Project **Loot Mart**
Category **eCommerce · WooCommerce · Integrations**
Presented by **Orlin Agency**



— PROJECT OVERVIEW

An Online Store Built for Local Shoppers

Loot Mart is an online store in Pakistan selling everyday essentials across home, kitchen, beauty, cleaning, and more.

The project covered the design and development of a WooCommerce store, with custom functionality and third-party integrations that support ordering, payment, delivery, and customer communication.

11 categories

Organized catalog from kitchen to beauty

Web + WhatsApp

Customers can order through either channel

End to end

Design, development, and integrations

— THE CHALLENGE

Making Online Ordering Work for Local Customers.

Customers needed a simple way to browse a wide range of products, pay using familiar methods, and stay informed about their orders.

The store had to connect the website with payments, shipping, SMS, and WhatsApp, so every order could move smoothly from checkout to delivery.

— OUR APPROACH

A Connected Shopping Journey

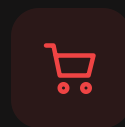
We built the store around the full order journey, connecting each step to the tools the business and its customers already use.



STEP 01

Browse

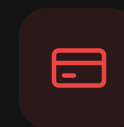
Category navigation, search, and deals.



STEP 02

Order

Cart and checkout, or order on WhatsApp.



STEP 03

Pay

Integrated online payment options.



STEP 04

Deliver

Shipping integration and SMS order updates.

— KEY FEATURES

Built Around How Customers Shop



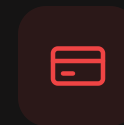
Catalog and search

Category navigation, product search, and deals



Product pages

Pricing, discounts, delivery estimates, wishlist, and compare



Online payments

Online payment gateway integration at checkout



WhatsApp orders

Order and confirm directly through WhatsApp



SMS notifications

Automated SMS updates on customer orders



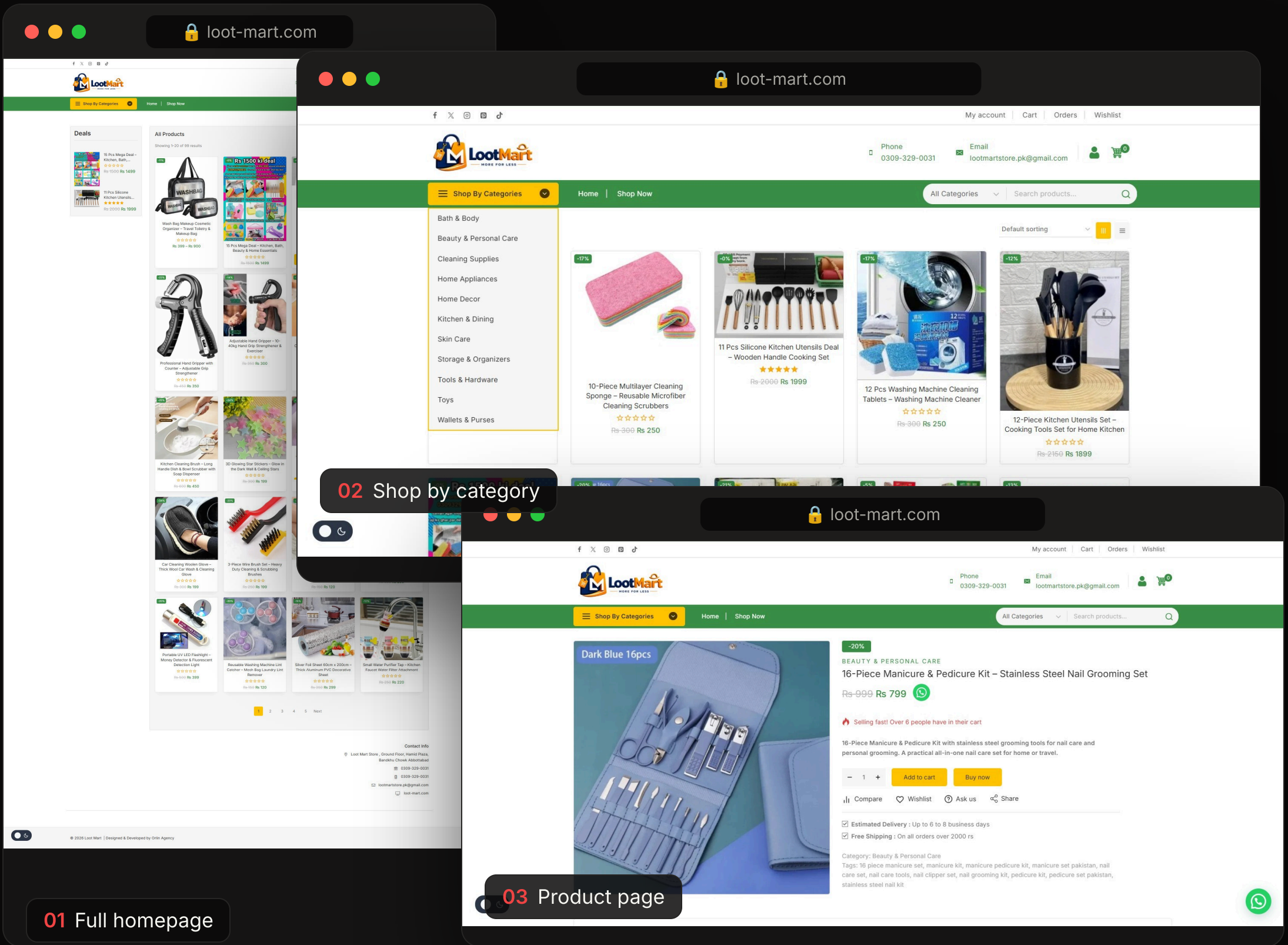
Shipping

Shipping integration with weight-based charges

— DESIGN AND USER EXPERIENCE

A Familiar, Easy Shopping Experience

Clear category navigation, prominent search, and product cards with pricing and discounts make browsing simple. Product pages bring together price, delivery estimates, and quick actions like Add to cart, Buy now, and WhatsApp.



— TECHNICAL IMPLEMENTATION

Commerce Connected to Every Channel

A WooCommerce store extended with custom functionality and third-party integrations for payments, shipping, SMS, and WhatsApp.

Platform	WordPress and WooCommerce
Page builder	Elementor
Custom development	Custom functionality for store workflows
Payments	Online payment integration
Orders	Website checkout and WhatsApp orders
Notifications	SMS order notifications
Shipping	Shipping integration, weight-based charges

— CONTRIBUTION AND OUTCOME

A Store That Works the Way Customers Do

Loot Mart runs as a complete online store where customers can browse, order, pay, and receive updates through the channels they already use.

Our contribution covered design, WordPress and WooCommerce development, custom functionality, and integrations for payments, shipping, SMS notifications, and WhatsApp orders.

End to end.

Designed and developed by Orlin Agency, as credited on the live store.

Project	Loot Mart
Website	loot-mart.com
Scope	Design, development, integrations

Let's build your next project.

hello@orlin.agency · orlin.agency