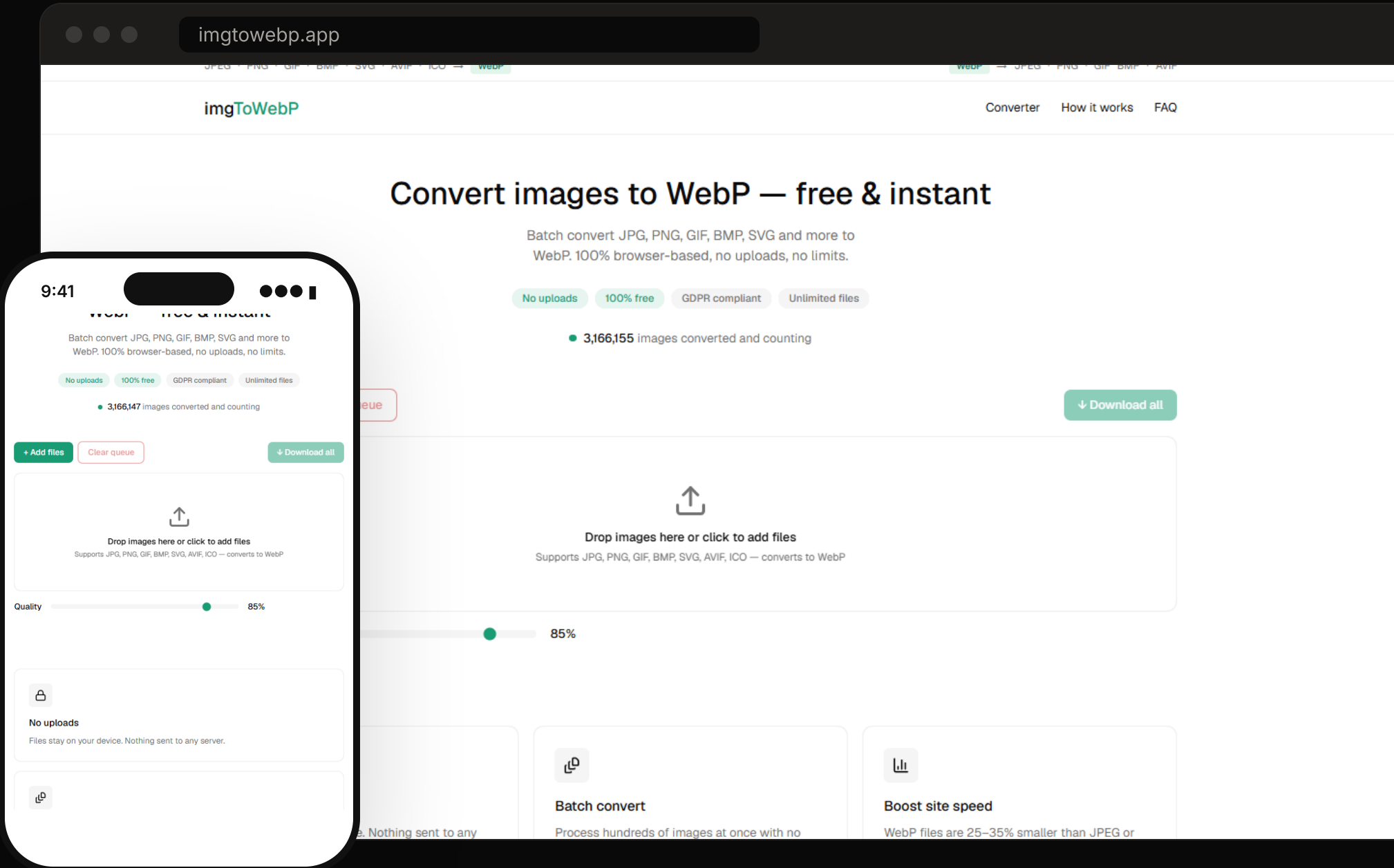


— IMGTOWEBP.APP

Making Image Conversion Simple.

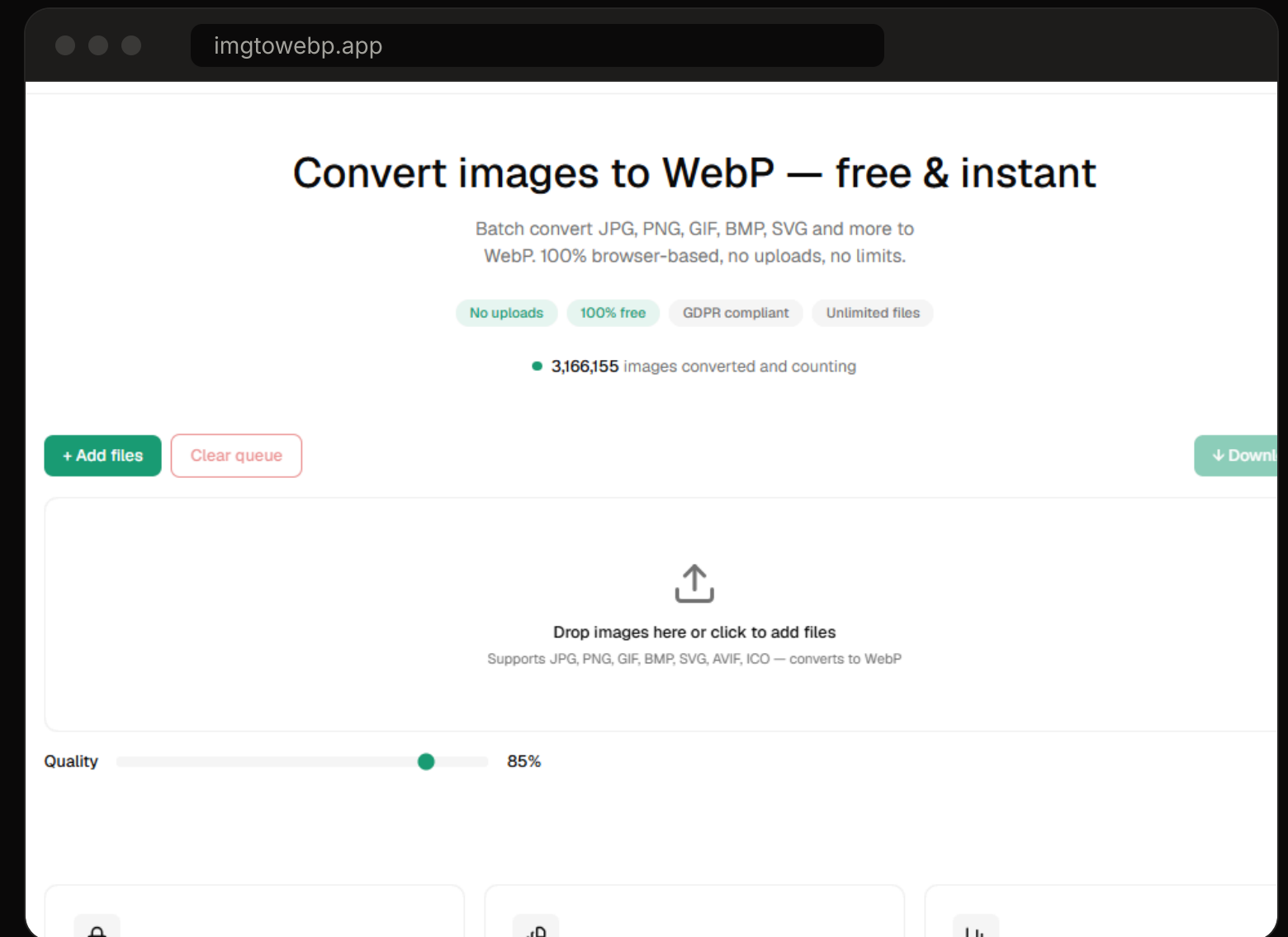
Project imgToWebP.app
Category Web Application · UI/UX · Product Development
Agency Orlin Agency



— OVERVIEW

A Simple Tool for a Practical Task

imgToWebP.app is a browser-based image conversion tool designed to simplify the process of converting images between supported formats. Its interface brings file selection, quality controls, and download actions together in one streamlined experience.



— THE CHALLENGE

Make a Technical Task Feel Effortless.

Image conversion tools need to make a technical task feel effortless.

Users should be able to select images, manage multiple files, adjust quality, and access their converted files without unnecessary complexity.

— THE APPROACH

A Workflow That Feels Natural

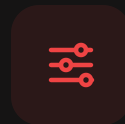
The product experience centers on a clear, task-focused interface. A prominent upload area guides users into the workflow, while the file queue, quality controls, and download actions help keep the process organized.



STEP 01

Select

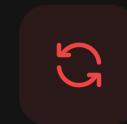
Add images



STEP 02

Configure

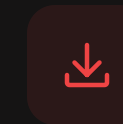
Set quality



STEP 03

Convert

Process files



STEP 04

Download

Save results

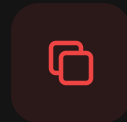
— KEY FEATURES

Everything the Task Needs, Nothing More



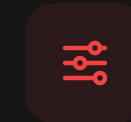
Drag-and-drop upload

Image upload with a drag-and-drop interface



Multi-file workflow

Add and manage several images at once



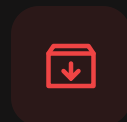
Adjustable quality

Control output quality before converting



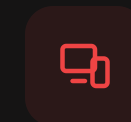
Individual downloads

Save each converted file on its own



Batch download

Download all converted files together



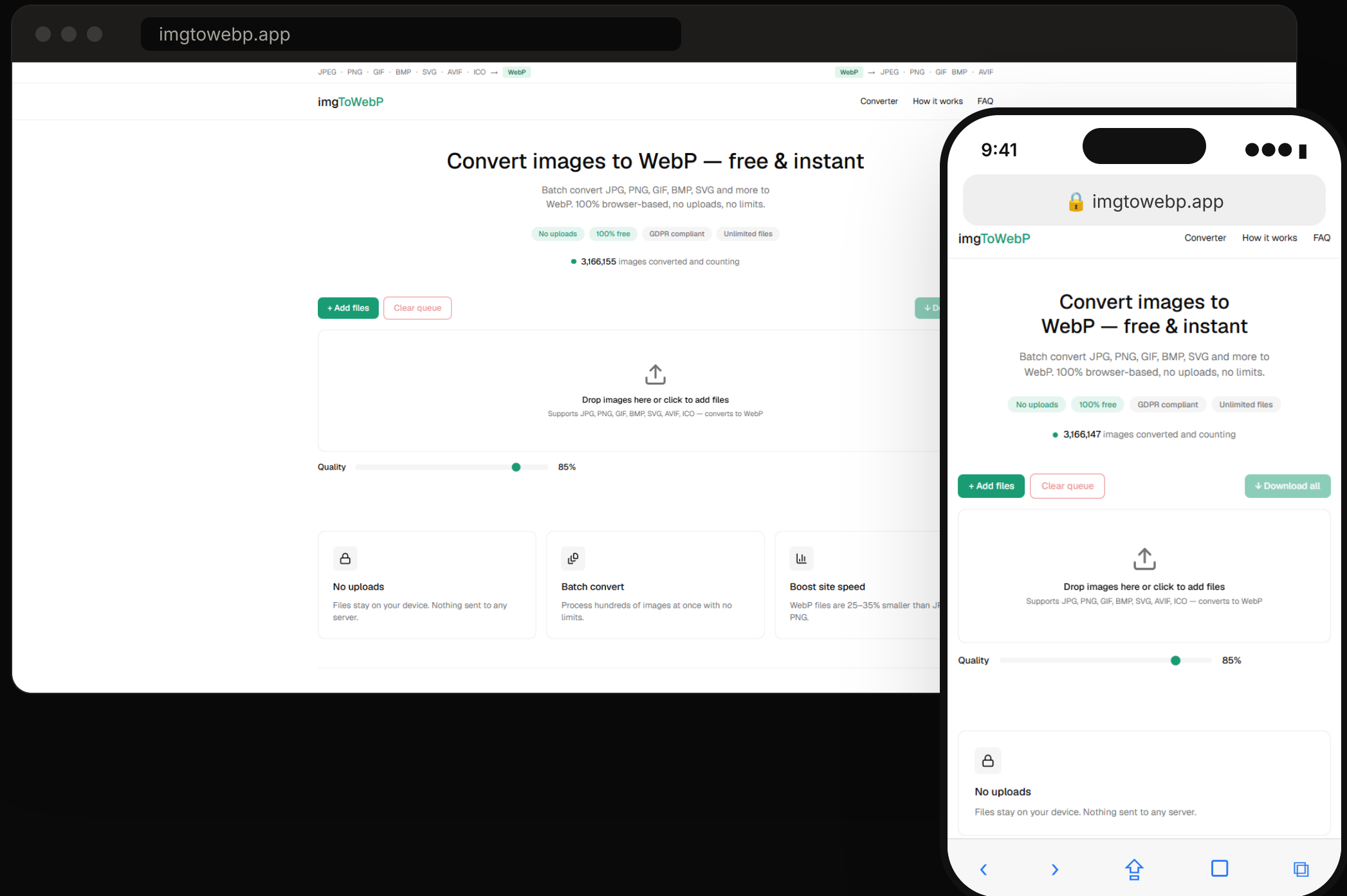
Responsive layouts

Designed for desktop and mobile screens

— DESIGN AND USER EXPERIENCE

A Clear Interface on Every Screen

The interface prioritizes clarity, usability, and a straightforward visual hierarchy. Key actions remain easy to identify, while image previews help users understand and manage their selected files.



— TECHNICAL IMPLEMENTATION

Built on a Modern Web Stack

The application is built with Next.js, React, TypeScript, and Tailwind CSS. Conversion runs entirely in the browser, so files never leave the user's device. The tool converts images between formats, including JPG, PNG, GIF, BMP, SVG, AVIF, ICO, and WebP.

FRAMEWORK

Next.js

UI LIBRARY

React

LANGUAGE

TypeScript

STYLING

Tailwind CSS

— THE OUTCOME

A Focused Product, Built Around the Task

The result is a focused image-conversion product with a clear interface and a workflow built around practical user needs.

PROJECT CREDITS

Product	imgToWebP.app
Presentation	Orlin Agency
Contribution	UI/UX design and development

Let's build your next project.

hello@orlin.agency · orlin.agency